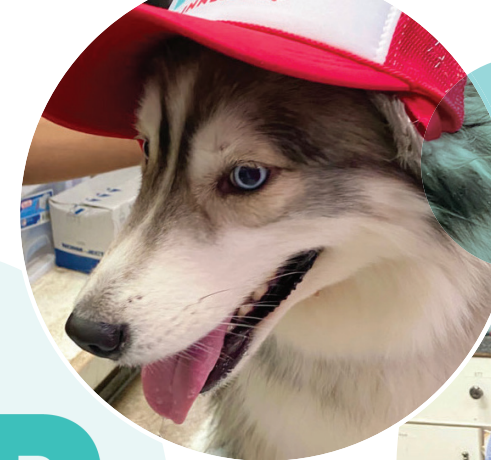




**Covetrus customers
doing good!**



Cookie and Mishka receiving their heartworm test at their local vet office thanks to grants TIP has secured.

At Covetrus, one of our core values is to “do good”, and we love supporting the good work our customers are doing every day. One of those customers is The Inner Pup (TIP) located in New Orleans.

TIP’s mission is to elevate empathy, compassion, and responsible pet ownership in high-need communities by providing humane education and affordable resources to people and pets.

Where it all started

Genie and Lindsay Goldring were not comfortable with the trends they saw — too many animals in shelters and too many strays roaming New Orleans neighborhoods. Shelter adoptions couldn’t keep up with their intake numbers. Shouldn’t the solution begin with the community, with pet owners? In 2015, they founded TIP with a plan for on-the-streets outreach, humane education in neighborhoods with little or no access to pet resources and affordable vet care.

TIP program highlights:

Heartworm prevention clinics

All heart. No worms. TIP has held monthly heartworm prevention clinics through their Heartworm Zero Program since April 2016, resulting in over 2,000 dogs on heartworm prevention who otherwise would not be. For these dogs, it is not a choice of a veterinarian or The Inner Pup: it is TIP or nothing.

Education

TIP’s two-week Canine Compassion curriculum, after school club, Sit-Stay-Read, and digital classroom prepare young people with social emotional skills and the practical knowledge they need to become responsible pet owners and compassionate community members.

Partnerships

TIP’s veterinary practice relationships and animal advocacy relationships are the bedrock of their organization. Due to these inspiring relationships, they frequently refer the pet owners they meet to local veterinarians for additional services and even help fund some of those visits through donations and grants. In addition, they have many skilled veterinary professionals who give back to their community by volunteering their time for TIP events.

Interested in learning more? Visit www.theinnerpup.org.